



using the power of nature
to transform urban youth

Eagle Eye Institute

Providing access to hands-on exploratory learning on the environment and career bridging to natural resource fields for urban people with an emphasis on underserved youth.

Jasmine Diaz Participates in Green Industry Career Pathway

YouthBuild Just-A-Start, Cambridge, Ma Student

My experience of nature before Eagle Eye was minor. I never really had done any planting or anything like that. Knowing how to plant trees successfully, how deep the holes need to be and how wide, you know, helped us for Arbor Day when we planted trees at the Kennedy Longfellow School in Cambridge. It was definitely a learning experience.



If someone coming into YouthBuild for the first time asked me about the Green Industry Career Pathway program and whether they should

give this a try, I would say yeah, definitely.

It is important for people who live in the city to have experiences in nature because they do not have the luxury of being exposed to nature all of the time, being out in the city, with all of the cars, all of the pollution, factories, all the factors of the city life. Being able to go to these places where it's all about nature is definitely a good experience.

It is relaxing, enjoying the natural beauty of the earth, seeing the different kinds of trees and how high they grow, all the plants and seeing how the animals around them survive. You don't get the chance to see that living in the city, so you know it's definitely a good experience to have, because if you always lived in the city you don't know what the natural beauty is.

Message From the Executive Director

In May, Eagle Eye was featured in a segment of the TV show, Chronicle. We heard the importance YouthBuild students in our Green Industry Career Pathway program place on their experience in nature. They value the opportunity to experience the restorative powers that a forest provides, the safety they feel there. They know they want to have this peace in their lives and they know where it can be found. Their Eagle Eye has been opened.



Rita-Renée Toll-DuBois

We know that with vision, a person has more capacity to take charge of her/his own destiny. Yet vision is not enough. For these young people to succeed, they need wings of skills and education: Natural resource professionals who help them learn and develop land care stewardship skills. Eagle Eye and our partners provide thermals of opportunity for them to move forward- internships and seasonal placements — venues to refine their skills and take the next steps on their journey. Still the young people we serve need more. These young eagles need energy to go the distance. This is the relationships and community-building Eagle

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Eagle Eye Completes Second Year of Green Industry Career Pathway Program



Tom Brady works with YouthBuild students.

The second year of the Green Industry Career Pathway Program has proven to be a huge success. We added three new programs (Job Training Days, Job Shadowing Days and a Weeding and Planting Program), increased the number of young people introduced to the natural world and the green industry, and aided two YouthBuild students in earning a seasonal green industry job at The Trustees of Reservations.

This past year, 227 students from 6 YouthBuild programs - Boston, Brockton, Cambridge, Lowell, Springfield and New Bedford — were exposed to the natural world and the green industry field. This number is up from 122 students last year.

In January, 62 of these students (27%) chose to continue with the more intensive second half (Winter/Spring) of the GICP program. These students participated in winter exploration, chainsaw training, planting and weeding basics, job shadow-

“I had a lot of fun today. I’ve learned how to plant a tree and I’ve discovered that arboriculture is something real fun to learn about. I recommend other students to learn about this career.”

— Carlos Israel Rivera
Springfield, MA

ing, an arboriculture work day and several job skills stewardship days. These programs and trainings, facilitated by green industry professionals, built on what the students learned in the awareness, stewardship, and career-bridging programs in the fall. The students also participated in Eagle Eye Institute’s April 27 Arbor Day Celebration.

For a story about how the GICP inspired one young adult, see page 5.

Congratulations

YouthBuild New Bedford students David Valentin and Angel Figueroa started in June as seasonal conservation technicians working on The Trustees of Reservations’ properties in Southeastern Massachusetts. Matt Chisholm and Robert Matos from Springfield YB have accepted landscaping jobs in the Springfield area.

Message from the Director

(continued from p.1)

Eye programs nurture, on-going support and encouragement that strengthens young people’s talons of will and determination to continue on their journey of transformation.

Please help us open more Eagle Eyes and provide more thermals of opportunity. Join us at our annual Hike-a-thon, an event that helps us raise funds and grow our community of supporters. Share your resources. Involve more people. Help us connect the disconnected and build the healthy communities we seek.

Volunteers Give their Time to Support Eagle Eye



Volunteers help out at Weir River Farm.

The volunteer program supports Eagle Eye in all aspects of its work. A new component gathers like-minded environmentally conscious citizens to participate in monthly events that vary from trail and conservation work to clean up and fundraising events. 27 people have volunteered for Eagle Eye already in 2007 in efforts ranging from a couple of hours sending out the newsletter to working half-time for 3.5 months on Arbor Day. We thank them all. For more information, contact Alicia Riley, Volunteer Manager.

2007 Eagle Eye Volunteers

Kristina Abengoza	Dan Moskowitz
Akshay Ahuja	Jacob Moskowitz
Carly Bruder	John Payne
Meghan Callaghan	Jerri Plummer
Karen Cheung	Melissa Rifkin
Evan Deckelbaum	Jean Rogers
Shay DiCocco	Lindsay Ann Rosenberg
Beth Faller	Molly Ruggles
Cheryl Horney	Andrew Sahalie
Rebecca Kauffman	Matthew Sauro
Molly Koch	Peter Sauro
Jamie Mailander	Maria Stack
Emmeline Milbut	Andrew Tessier
Maribel Montemayor	

Recent volunteer activities

March: Volunteers from Northeastern University and the community cleared a field of rocks and shrubs at The Trustees of Reservations' Weir River Farm, site for stewardship projects, job shadowing and job trainings in the Green Industry Career Pathway program.

April: Volunteers participated in Groundwork Somerville's city-wide clean up. Volunteers improved the appearance and health of the community around Eagle Eye's headquarters.

June: volunteers gathered to help prepare the urban garden in Davis Square for Eagle Eye's annual garden celebration.

Upcoming activities

Saturday, July 28 — Stewardship project at Eagle Eye Land Trust

Saturday, August 25 — Trail work at Trustees of Reservations' Tully Lake (to prepare for the Hike-A-Thon)

Saturday, September 29 — National Public Lands Day for the 5th Annual Hike-A-Thon!

Spotlight on: Carly Bruder



Americorps*VISTA leader for Massachusetts Campus Compact, has volunteered with Eagle Eye since September 2006.

"Volunteering with Eagle Eye is different than other places because it gets me outside and thinking about the environment in different ways. I would know nothing about the green industry or the effects working with the environment can have on urban youth if it were not for my involvement with Eagle Eye. The educational components are priceless and it helps me learn about my community in a whole new way."

First Statewide Arbor Day a Success!

150 young people from 13 cities braved rain and storms to plant more than 100 trees April 27 for Massachusetts' first statewide Arbor Day coordinated by Eagle Eye in partnership with the MA YouthBuild Coalition and MA Dept. of Conservation and Recreation.

These YouthBuild students took action to combat global warming and to restore equity across their cities. They planted trees in areas where they are needed most, primarily in low-income neighborhoods where tree canopy is low and where the

increased shade and health effects of these trees are well appreciated. The simultaneous statewide events increased elected officials' awareness of Eagle Eye's efforts on behalf of youth, trees, parks and urban spaces as much as it served as a hands-on field day, extending the knowledge of those involved in Eagle Eye's Green Industry Career Pathway program.

Youth enjoyed the day as can be seen from sample comments from their evaluations: "Plant more trees!" "Find a place where more trees can be planted so we can make more of a difference!" "Digging holes" "Planting trees" "Working together to put the big tree down (in the hole)" "Having people recognize us" "All of us getting together stepping up" "Making the park look better than ever" "The teamwork." "It's great to be a part of these types of

"We give so much to each other and we do positive work for the environment. "

— Jacinto DeJesus
Worcester, MA



YouthBuild students from across Massachusetts participate in Arbor Day on April 27, 2007. More than 150 students planted 100 trees.

programs,” said Jacinto DeJesus, a YouthBuild student from Worcester. “We give so much to each other and we do positive work for the environment. These coordinated efforts are a great way to give back, not only to our communities, but also to the whole world.”

Enthusiasm was also high among the 30 tree resource people. They said the best part of the day was “the youth”, “communication with the youth about the environment”, “sharing the project with YouthBuild and Eagle Eye”, “learning from the youth”, “seeing them work together in the rain with such positive attitudes and willingness to get the job done.”

Eagle Eye’s work supporting development of urban youths’ environmental leadership was recognized by Acting Commissioner of DCR, Priscilla Geigis and Undersecretary for Energy and the Environment Philip Griffiths and received wide coverage both in print and on cable.

Thanks to all who made the events a success!

MA Coalition of YouthBuild, YouthBuild USA, and YouthBuild students and staff from Cambridge, Boston, Lawrence, Lowell, Brockton, Fall River, New Bedford, Worcester, Quincy, Holyoke, and Springfield

Municipal staff and elected officials from Cambridge, Boston, Belmont, Lowell, Lawrence, Brockton, Fall River, New Bedford, Quincy, Worcester, Waltham, Holyoke, Somerville, and Springfield

DCR: Eric Seaborn, Jane Calvin, Mike Geryk, Alan Snow

The Trustees of Reservations: Ed Pitcavage, Mike Labossier, Linton Harrington, Jocelyn Forbush, Chris Ward, Adam Rolffs, John Dziegiel

Eagle Eye staff, board, interns, donors, and instructors: Jean Rogers, Bill Labich, Widmine Remy, Emma Lathan, Kent Jackson, Alicia Riley, MaJa Kietzke, Anthony Sanchez, Renée Toll-DuBois, Mark Niedergang, Chris Cato, Raheem Hooks, Kristina Abengoza, Guy Shepard

Other partnering organizations: Groundwork Lawrence, Groundwork Somerville, Boston Urban Forest Coalition, Waverley Trail Advisory Committee, Friends of Buttonwood Park, the Fall River Street Tree Planting Program, Lowell Parks and Conservation Trust, Worcester Housing Authority, Step Up, Classic Communications, Forest Park

Sponsors and contributors: Bank Five Fall River, Big Y Springfield, BJ’s Weymouth, Building 19, Cambridge Savings Bank, Capri’s Pizza Holyoke, Clif Bar, Costco Lawrence, Domiino’s Pizza New Bedford, Enterprise Rent-a-Car Somerville, Equal Exchange, Home Depot Everett and North Dartmouth, Kendall Pizza Cambridge, Late July, Leone’s Pizza Somerville, Market Basket Somerville, Pemberton Farm Cambridge, Pizza Hut Boston, Starbucks Cambridge, Quincy, Brockton, Stop and Shop Brockton, New Bedford, Worcester and Fall River, Target Everett, Teradyne, US Forest Service, Zoo New England



Jason Ramirez participates in Arboriculture Work Day.

many questions about the arboriculture industry and how one goes about getting started in it. Jason said that he enjoyed learning about this type of work and was interested in acquiring a job in the arboriculture industry. He was considered for a position with Trustees but was unable to accept due to transportation issues.

GICP Inspires YouthBuild Springfield Student

Jason Ramirez from YouthBuild Springfield knew very little about the green industry until participating with Eagle Eye. The Green Industry Career Pathway program opened a door for him, he says, he never knew existed. Jason’s enthusiasm grew as the program year progressed.

The Arboriculture Work Day was a turning point. Jason worked hard all day dragging brush to the chipper, pruning trees, and loading the truck with wood. All the while he had a smile on his face. Jason asked



Eagle Eye Institute

2006 Key Accomplishments



Organizational

- ★ Hired full time Executive Director; who was Eagle Eye's first employee in '97
- ★ Began business planning with the help of a summer intern through New Sector
- ★ Received executive leadership transition coaching provided pro bono by MSPP*
- ★ Received training on the role of a consultant and fee based services from MCS*
- ★ Launched newly revised website, donated services of Fidelity Investments made possible by Common Impact
- ★ Featured on National Public Radio's "Field Notes" Nov. 27

Programmatic

- ★ Developed and implemented program risk management policies and protocols
- ★ Facilitated Champion Orientation for 5 Trustees* staff and trained 3 new program champions as we continued to build the partnership with The Trustees
- ★ Assisted the Trustees of Reservations Eagle Eye trained Champions facilitate 11 Learn About Forests™ programs in September; 153 YouthBuild students participated from six program sites across the state
- ★ Coordinated Introduction to Arboriculture program in October to introduce 117 YouthBuild students across the state to career opportunities in the green industry. 15 Natural Resources professionals participated as instructors.
- ★ Coordinated, with Trustees staff, 8 Stewardship Programs at 5 Trustees of Reservations properties; 95 YouthBuild students learned marketable skills while learning environmental responsibility and earning community service hours.



YouthBuild Just-A-Start, Cambridge at Copicut Woods

- ★ Facilitated 7 advanced GICP* programs in the winter and spring; 29 YouthBuild students participated. Programs designed for those interested in pursuing this as a potential career; programs included Winter Exploration, Stockbridge School Job Fair, Arboriculture Work Day, Tree Physiology Day, and Chainsaw Trainings
- ★ Secured coordination of Boston's Arbor Day event by Boston Urban Forest Coalition and YouthBuild Boston planting 60 trees at Holland Elementary School.
- ★ Assisted in internship placements of YouthBuild students; 1 New Bedford student at Trustees Copicut Woods, 1 Cambridge student and 1 Brockton student at Mass Audubon Habitat in Belmont, and 1 Brockton student at Eagle Eye Land Trust

Fundraising

- ★ Awarded a 3 year \$150,000 Jane's Trust grant to continue to develop the Green Industry Career Pathway program in Massachusetts
- ★ Doubled program fees from 12% in '05 to 24.5% of income in '06

MSPP — Massachusetts School of Professional Psychology
MCS — Management Consulting Services
GICP — Eagle Eye's Green Industry Career Pathway program
Trustees — The Trustees of Reservations

Special Thanks to our 2006 Major Individual and Corporate Donors

Soaring Eagle (\$5000)

MaJa Kietzke and Anthony Sanchez

Bald Eagle (\$2500)

Living Spring Foundation

\$1500

Gail Strand

Golden Eagle (\$1000)

Ellen Fels Berkman & David Bryant

John Bullitt

Cathy England

Sigrid Ewers

Cheryl Forté

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Grants Received 2006

Jane's Trust: \$50,000

The Henry P Kendall Foundation: \$35,000

Orville W. Forté Charitable Foundation: \$5,000

New Hampshire Charitable Foundation: \$5,000

Anonymous Foundation: \$5,000

Cahn Family Fund for Social Change: \$5,000

Paul and Edith Babson Foundation: \$5,000

Roy A. Hunt Foundation: \$5,000

Jack Forté Foundation: \$4,000

Mass Cultural Council: \$2,500

Living Springs Foundation: \$2,500

Alliance for Community Trees: \$350

In-Kind Donations Received from:

Fidelity Investments, RedBones Barbecue, The Elephant Walk, Whole Foods, Shaw's Supermarket and Finagle a Bagel of Cambridge

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Donations allow us to fill a
critical funding gap, one that
accounts for as much as **20%**
of our overall budget.

We spend that money wisely, with
83 cents of every dollar raised going
directly to support our programs.

Support Eagle Eye's Green Industry Career Pathway Program for Urban Young Adults

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